



Commercial Search Engine Reputation Management

For companies of multiple capacities, Reputation Management and Online Brand Management are of paramount importance to monitor, learn from and proactively protect. After spending a fortune on developing, launching and marketing a product or service, the success of the project can be impacted by a few negative blog or forum postings online. Further complicating the issue is the fact that these posts can show up in search results and influence purchasing decisions whether the Web user is looking for them or not.

Dealing with Search Engine Reputation Management?

Whether the rogue information is warranted or frivolous, it is vital that companies include Online Brand Management as part of their arsenal in their marketing strategy. It is difficult to remove disreputable claims against a company that has little or no proof of its validity from the source when it is posted online. However, at DID YOU INC. our Branding Strategists have proactive techniques to reduce these negative impacts and make them harder to find.

Company Reputation Management Specialists

Few companies have an Internet Marketing Expert on their staff that specializes in Online Brand Management and even if they have a Publicist or PR department, we at DID YOU INC. highly advise as a supplemental tool to have an outsider's perspective on the best ways to address these problems when they inevitably occur. An ethically sound Reputation Management firm will offer no guarantees on making the posts disappear; they will be able to implement a variety of strategies to get it off the critical first page of search results and continually manage future postings.

Our Approach to Online Reputation Management

Brand and reputation are being created, enhanced and destroyed in social media--companies must be receptive and reactive to all aspects of the social media environment.

We employ an effective and proactive approach to Online Brand Management which includes:

1. **Consultation** – We schedule a consultation to discern the nature of the problem and what previous attempts or measures have been taken towards rectification.
2. **Research and Identification** – We initiate an extensive research to identify the source of the negative posts and the nature of the occurrence. Our Branding Strategists have various vehicles at their disposal which allows us to intensely scope the situation and deem further action(s) which will lead to a solution.
3. **Drafting a Customized Strategy** – Our experts prepare a strategy to remove or move and keep these posts off the first page of search results where they will be much harder to find.
4. **Process and Implementation** – We execute your customized plan and continually monitor market trends which can expedite the process. Actions speak louder than words, however, words project an image; we at DID YOU INC. have a vested interest in protecting you and your Brands image and by no means will we stop until rectification is sought.
5. **Tracking** – Each month, we'll schedule a meeting with you to discuss the progress and make adjustments to the strategy as needed.

Services and Pricing Plans

Monthly Rates:

Term	Cost Per Month	Total Savings Per Month
Per Occurrence	\$499.99	
3 months BRM	\$299.99	\$200
6 months BRM	\$249.99	\$250
12 months BRM	\$199.99	\$300

All services are provided by Did You inc. Internet Marketing Experts with over a decade of experience. We've been helping companies enhance the marketing potential of their websites and proactively implement Online Brand Management strategies. The depth and breadth of our experience will prove to be a key asset for your company's search engine reputation. See why Social Media Companies outsource Brand Reputation Management to Did You Inc.

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*Did You Inc. makes no claim to a guaranteed removal from a third party website, and cannot control the future comments of any entity.