



### ***INTERN SOCIAL MEDIA POSITION.***

***This is a recurring position at Did You Inc.***

The successful candidate will join our internal marketing team and contribute on a daily basis.

Our Social Media Intern will help support our customers and corporate objectives through social media mediums.

#### **We Qualifications and Experience**

- Is eager to learn and gain valuable real-world experience
- Excels at research, possesses excellent writing skills and the ability to crank editorial and technical writing
- Has experience or training in advertising, PR, online marketing or similar field
- Proficient with Microsoft Office products (Google Docs experience a huge plus)
- Dedicated to blogging and use of Facebook, Twitter, YouTube, and LinkedIn
- Understands the social media tool set, including YouTube, StumbleUpon, Delicious, Digg, Reddit, Flickr, Forums, Twitter, Wikis, blogs, etc.
- Understands the power of marketing
- Demonstrated creativity and documented immersion in social media
- Experience sourcing and managing content development and publishing
- Discretion to identify threats and opportunities in user generated content

#### **Essential Duties and Responsibilities**

- Write blog entries, tweets, email newsletters, etc.
- Interact with our customers to align service of their needs with our corporate objectives
- Be the eyes and ears of our brands as if your own reputation depended on it
- Build and maintain our content distribution network by way of social media channels
- Identify threats and opportunities in user generated content surrounding the brands we represent and report these to appropriate parties.
- Create content for feeds and snippets in various social media sites.
- Conduct keyword research including cataloging and indexing target keyword phrases
- Participate in social media events.
- Tag and title content, with an understanding of how the words chosen impact natural search traffic and rankings via recurrent optimized content

- Manage and track link building campaigns, coordinated with all facets of our business.
- Create and update daily, weekly and monthly reports
- Analyze campaigns and translate anecdotal or qualitative data into recommendations and plans for revising the social media campaigns.

## **Details**

*Hours: Part-time: ~10-20 hrs/wk (flexible)*

*Wage: \$8-\$9/hr (depending on experience)*

*Location: New York City, NY or Proven Home Office setup.*

*Other: Hours are flexible.*

This position will provide fantastic experience for anyone that is interested. You'll work in a fun and exciting industry and our make-your-own-environment that will provide strong challenges with great experiences.

Application Procedure: Please submit your resume and how you would improve our website to [Jobs@DidYou.com](mailto:Jobs@DidYou.com).

***We hire as needed, so if you are interested, submit a resume at any time!***

PLEASE DO NOT CALL AND TRY TO SOLICIT FOR THIS POSITION. WE READ EVERY EMAIL, PROMISE!!